

# Drone & Ground Real Estate Shoot: Billable Items Checklist

## How to Use This Checklist

This checklist is designed to help drone pilots accurately compile billable items when creating an invoice for real estate photography and videography services.

By checking off applicable services and inputting the correct fees, you can ensure transparency, professionalism, and profitability in your business.

## Steps to Use the Checklist Effectively:

1. **Select the services provided** – Check the appropriate boxes for drone photos, videos, and any add-ons.
2. **Fill in pricing** – Enter the agreed-upon rates for each service to avoid pricing confusion.
3. **Account for travel and licensing** – Include any necessary travel fees and licensing costs.
4. **Include reshoot & cancellation policies** – Ensure your invoice reflects any applicable fees.
5. **Double-check details before sending** – Verify client information, total charges, and payment terms before finalizing the invoice.

*Using this checklist helps streamline billing, maintain clarity with clients, and maximize your earnings.*

*In putting this billing resource together, my hope is that this checklist will be of good service to you as you continue to grow your commercial drone endeavor.*

*To your great aerial success! ;-)* T

# Menu Checklist

## Base Photography & Videography Services

- Drone Photos (\_\_\_ photos) – \$\_\_\_\_\_
- Ground Photos (\_\_\_ photos) – \$\_\_\_\_\_
- Video Package (\_\_\_ sec/min) – \$\_\_\_\_\_
- Combo Package (\_\_\_ photos + video) – \$\_\_\_\_\_

## Add-On Services

- Twilight Photos – \$\_\_\_\_\_
- Virtual Staging – \$\_\_\_\_\_ per image (\_\_\_ images)
- Neighborhood Shots – \$\_\_\_\_\_
- Social Media Reel (Vertical Video) – \$\_\_\_\_\_
- Rush Delivery (\_\_\_ hours/days) – \$\_\_\_\_\_

## Travel Fees

- Flat Travel Fee (\_\_\_ miles) – \$\_\_\_\_\_
- Per Mile Charge (\_\_\_ extra miles @ \$/mile) – \$\_\_\_\_\_
- Hourly Rate for Long-Distance Travel (\_\_\_ hours) – \$\_\_\_\_\_

## Licensing & Usage Fees

- Basic License (MLS & Agent Use) – Included
- Commercial Use License – \$\_\_\_\_\_
- Exclusive Rights (Full Ownership) – \$\_\_\_\_\_

## Reshoot & Cancellation Fees

- Weather Reshoot (If Unsafe to Fly) – Free / \$\_\_\_\_\_
- Client Reschedule (24+ hours notice) – No fee / \$\_\_\_\_\_
- Client Reschedule (<24 hours notice) – \$\_\_\_\_\_
- Same-Day Cancellation – \$\_\_\_\_\_

## Invoice & Payment Details

- Client Name & Contact Info
- Service Date & Location
- Itemized Charges & Total Due
- Payment Methods (Credit, PayPal, etc.)
- Due Date & Late Payment Policy

**Total Amount Due: \$\_\_\_\_\_**

**Pro Tip:** Always review pricing with your client before the shoot to avoid misunderstandings. A well-documented invoice builds trust and ensures smooth payments.